

TRADEMARK REGISTRATION



FOR MORE INFO :

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HOW TO REGISTER A TRADEMARK

You have developed a great symbol to become your trademark. How do you go about registering it?

Section 76 of the Industrial Property Act of 2010 sets out the process of registering a trademark in Botswana. One must:

- Request, in writing, for the mark to be registered
- Provide one or more reproductions of the mark
- Provide a list of the goods and services for which registration of the mark is requested, in order to be registered under the appropriate classifications

- Pay a fee as prescribed in the 2nd Schedule, being an amount between BWP 150 to BWP 360

For a step-by-step guide on how to register a trademark – visit the CIPA website link on the caption.

Good luck on registering your trademark!

What happens if someone imitates your trademark after you've successfully registered it?

Stay tuned as we explore trademark infringement and what legal recourse is available to you in such instances.

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